Erin Fuller

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I am a human-centered designer and product strategist. Able to balance macro and micro level investigations and considerations, I am passionate about bringing transformative creative solutions to problems and an entrepreneurial spirit to everything I do.

EXPERIENCE

Product Designer, The Commons Project Foundation

New York City | December 2020 - July 2022

- Drove the experience and visual design of an ecosystem of health data products, up to five service lines at a time - including SMART Health Cards, an open source standard for vaccination credentials accessible to 500+ million people in the United States, Canada, Japan and other countries, and CommonHealth, the Android equivalent of Apple Health.
- Operated as the sole designer on the team, resulting in high pressure to balance expectations and relationships of multiple stakeholders: internal, CxO level, clients, freelancers, and larger ecosystem partners.
- Collaborated with cross-disciplinary functions including product design and testing, product marketing, and product management.
- Designated as product liaison for co-location with a partner company in Singapore for a four week design sprint focused on new use case ideation.
- Conducted a 2 month customer research stint that was presented to executives to inform the product roadmap.

Project Manager, Greater Pittsburgh Community Food Bank

Pittsburgh | HCI Capstone Project | January - May 2020

- Coordinated and executed research, design and user testing efforts with our client, customers, and external partner networks over four months. Delivered a (now implemented) digital solution prototype to help over 111,000 food insecure people access critical resources in the Pittsburgh area.

Creative Technologist, WeWork

San Francisco | Internship | June - August 2019

- Optimized an internal digital process crucial to the smarter delivery of the project life cycle, creating documentation of a detailed method to add consistency to the employees' workflow and reduce the process timeline by a third.

EDUCATION

Carnegie Mellon University

Pittsburgh, Pennsylvania | 2016 - 2020

- Human Computer Interaction and Architecture, B.A. with Honors - Intelligent Environments, Minor
- Innovation Scholar under the Swartz Center for Entrepreneurship, Tepper School of Business
- Honors: Dean's List (2018 - 2020), Emerging Leaders Institute Recipient (Alpha Phi International)

SKILLS

HARD | Service blueprinting |Ecosystem mapping | Sense-making | User research | Secondary research | Data Analysis | UI & UX Design| Prototyping | Product Strategy | Workshops | Visual Design | Usability Testing

SOFT | Collaboration | Strategic thinking | Communication | Empathy | Storytelling | Leadership | Persuasion

TOOLS | Figma | Webflow | InVision | Adobe CC - Illustrator, Photoshop, InDesign | HTML. CSS. JavaScript